



### *Public Service Announcements*

#### **PSA -- :10**

April is Child Abuse Prevention Month in Virginia. This April, wear a blue ribbon to show that you care...and help us make sure that it doesn't hurt to be a child.

#### **Blue Ribbon Family -- :30**

It's Child Abuse Prevention Month and every Virginia family can be a Blue Ribbon family. Have fun and laugh together. Talk about the good things that happen and compliment family members when they try hard or do something good. Respect one another and solve problems peacefully. Create family traditions – elaborate or simple. And remember, parents can't always "do it all." Don't hesitate to ask for help when you need it. For more information about blue ribbon parenting, call 1-800-CHILDREN.

#### **Key to Success -- :30**

April is Child Abuse Prevention Month. You can be one of the keys to success for children and families. Support community programs and services which work with families. Contribute time and other resources to these programs and services. Support local officials who have demonstrated a commitment to the well-being of children and families. One person can make a difference in the life of a child or a family. You can be that key to their success. For more information on what you can do, call 1-800-CHILDREN.

#### **Abuse and Neglect -- :30**

Last year in Virginia, 29 children died from the abuse or neglect they suffered at the hands of someone they loved and should have been able to trust – the promise of their young lives forever unfulfilled. You can help by learning more about child abuse and neglect, by helping families you know and by reporting the abuse you see. April is Child Abuse Prevention Month. This April, wear a blue ribbon to show you care. And call 1-800-CHILDREN to find out how you can help.

#### **Blue Ribbon Community -- :30**

April is Child Abuse Prevention Month. This month, make yours a Blue Ribbon Community. Help parents you know. Let them know that parenting is a difficult job, and that they shouldn't hesitate to ask for help. Volunteer your time or skills to groups that prevent child abuse and family violence. And remember, the attention of a caring adult can make a big difference in the life of a child.

This April, wear a blue ribbon to show that you care...Together we can make sure that it doesn't hurt to be a child. To find out more, call 1-800-CHILDREN.

